

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 477036 /		<u>Alt Order #</u> 06146326
<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1186
<u>Advertiser</u> J Ocegueda 4 Congress		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	7	\$4,955.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									
	4	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	5	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	6	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	7	KVVU	10/15/12-10/15/12	Special Early News	Special Early News	M-----	:30		\$550.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	8	KVVU	10/15/12-10/15/12	BB League Championships	1pm-8pm	M-----	:30		\$3,180.00	NM		
	Ⓜ		MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
N 4	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									
N 5	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$220.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$220.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									
N 6	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$300.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									

(* Line Transactions: N = New, E = Edited, D = Deleted)

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 477036 /		<u>Alt Order #</u> 06146326
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> J OCEGUERA 4 CONGR	<u>Estimate #</u> 1186
<u>Advertiser</u> J Ocegura 4 Congress		<u>Original Date / Revision</u> 09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--	4			\$325.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/09/12-10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 10	KVVU	10/09/12	10/15/12	MORE Access	6-7pm		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--	3			\$185.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	MORE Access	6-7pm	MTuWThF----	:30		\$185.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 15	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1-	1			\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Without A Trace	Sa 3-4p	-----Sa--	:30		\$75.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 16	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1-	1			\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$75.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 18	KVVU	10/14/12	10/14/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1	1			\$850.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	American Dad/Cleveland	7p-8p	-----Su	:30		\$850.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
N 20	KVVU	10/11/12	10/11/12	Bones	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---	1			\$2,300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Bones	Thu 9p-10p	----Th----	:30		\$2,300.00	NM		
	See MG 3.4,3.5,3.6,3.7,3.8											
Totals											48	\$26,140.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	48	\$26,140.00	\$22,219.00
Totals	48	\$26,140.00	\$22,219.00

Signature: _____ Date: _____

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Contract / Revision 477036 /		Alt Order # 06146326
Product J OCEGUERA 4 CONGRES		
Contract Dates 10/09/12 - 10/15/12		Estimate # 1186
Advertiser J Ocegura 4 Congress		Original Date / Revision 05/18/12 / 05/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 104	Product Code 111
Agency Ref		Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$150.00			
N 2	KVVU	10/09/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$1,200.00			
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$150.00			
N 4	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$175.00			
N 5	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$220.00			
N 6	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$300.00			
N 7	KVVU	10/09/12	10/15/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$325.00			
N 8	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$325.00			
N 9	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$375.00			
N 10	KVVU	10/09/12	10/15/12	MORE Access	6-7pm		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$185.00			
N 11	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 477036 /		<u>Alt Order #</u> 06146326
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> J OCEGUERA 4 CONGR	<u>Estimate #</u> 1186
<u>Advertiser</u> J Oceguera 4 Congress		<u>Original Date / Revision</u> 05/18/12 / 05/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$325.00			
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$350.00			
N 13	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$175.00			
N 14	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$525.00			
N 15	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$75.00			
N 16	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$75.00			
N 17	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$2,900.00			
N 18	KVVU	10/14/12	10/14/12	American Dad/Cleveland	7p-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$850.00			
N 19	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$250.00			
N 20	KVVU	10/11/12	10/11/12	Bones	Thu 9p-10p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$2,300.00			
N 21	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,500.00			
Totals											53	\$26,140.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	53	\$26,140.00	\$22,219.00
Totals	53	\$26,140.00	\$22,219.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6146326 TRF# 477036 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 10.48
 *** KVVU-TV *** **CHANGES**

ADV # _____ ADV. NAME POLI/J OCEGUERA/D/CON/NV REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6146326 CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES EST#1186 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP26/12 10.48

REP: TO ROSE
 FR NIKKI
 OK'D M2
 SEE LINES 22-26
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE = 104 AGENCY EST# = 1186
 AGENCY PRODUCT CODE = 111

3	ES	200P-300P	30			\$150.00	10/9	10/15	2		TU-F,M	2
PROGRAM : KATIE COURIC												
CON COM1: KATIE COURIC												

SEP26/12 10.48
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	A		100P-200P	30		\$275.00	10/15	10/15	1		MON	1
PROGRAM : KATIE ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT9 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-6 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-8 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-10 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT14 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT11 ON LINE-20 FOR 1 SPOT/WK												
23	A		200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 22-26												
24	A		300P-400P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 22-26												
25	A		400P-430P	30		\$550.00	10/15	10/15	1		MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 22-26												
26	A		430P-800P	30		\$3,180.00	10/15	10/15	1		MON	1
PROGRAM : NLCS GAME ORD COM1 : SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 22-26												
4	ES		300P-400P	30		\$175.00	10/9	10/15	2		TU-F,M	2
PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER												
5	ES		400P-500P	30		\$220.00	10/9	10/15	2		TU-F,M	2
PROGRAM : DR OZ CON COM1 : DR OZ												

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP26/12 10.48
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	ES		500P-530P	30		\$300.00	10/9	10/15	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
8	ES		530P-600P	30		\$325.00	10/9	10/15	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
10	ES		600P-700P	30		\$185.00	10/9	10/15	2		TU-F,M	2
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												
15	S		300P-400P	30		\$75.00	10/13	10/13	0		SAT	0
PROGRAM : WITHOUT A TRACE												
CON COM1: WITHOUT A TRACE												
16	S		400P-500P	30		\$75.00	10/13	10/13	0		SAT	0
PROGRAM : NUMB3RS												
CON COM1: NUMB3RS												
18	S		700P-800P	30		\$850.00	10/14	10/14	0		SUN	0
PROGRAM : THE OT												
CON COM1: THE OT												
20	S		900P-1000P	30		\$2,300.00	10/11	10/11	0		THU	0
PROGRAM : BONES												
CON COM1: BONES												

REP HEADLINE# 6146326 TRF# 477036
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP26/12 10.48
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#3	MISSED: TU-F, M/200P-300P				OCT9		30S	\$150.00	(SEP26/12)	
		BUY#4	TU-F, M/300P-400P				OCT9		30S	\$175.00		
		BUY#5	TU-F, M/400P-500P				OCT9		30S	\$220.00		
		BUY#6	TU-F, M/500P-530P				OCT9		30S	\$300.00		
		BUY#8	TU-F, M/530P-600P				OCT9		30S	\$325.00		
		BUY#10	TU-F, M/600P-700P				OCT9		30S	\$185.00		
		BUY#15	SAT/300P-400P				OCT13		30S	\$75.00		
		BUY#16	SAT/400P-500P				OCT13		30S	\$75.00		
		BUY#18	SUN/700P-800P				OCT14		30S	\$850.00		
		BUY#20	THU/900P-1000P				OCT11		30S	\$2,300.00		
			OFFER: MON/100P-200P				OCT15		30S	\$275.00	PLS ADVISE.	
			& MON/200P-300P				OCT15		30S	\$300.00		
			& MON/300P-400P				OCT15		30S	\$350.00		
			& MON/400P-430P				OCT15		30S	\$550.00		
			& MON/430P-800P				OCT15		30S	\$3,180.00		

CMT: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

OCT/12 26140.00

CONTRACT TOTAL 26140.00
TOTAL SPOTS 48

MARKET TOTALS \$104,560 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
HARRIS REPORT FROM REP
MAY16/12 11.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$150.00	10/9	10/15	4		TU-F,M	4
AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111 AGENCY EST# = 1186												
PROGRAM : DR OZ CON COM1 : DR OZ												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$1,200.00	10/9	10/15	3		TU-F,M	3
3			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$150.00	10/9	10/15	3		TU-F,M	3
4			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$175.00	10/9	10/15	3		TU-F,M	3
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$220.00	10/9	10/15	3		TU-F,M	3
6			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$300.00	10/9	10/15	4		TU-F,M	4
7			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$325.00	10/9	10/15	3		TU-F,M	3
8			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$325.00	10/9	10/15	4		TU-F,M	4
9			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$375.00	10/9	10/15	5		TU-F,M	5
10			600P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$185.00	10/9	10/15	3		TU-F,M	3

REP HEADLINE# 6146326
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

MAY16/12 11.1
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
20			900P-1000P	30		\$2,300.00	10/11	10/11	1		THU	1
PROGRAM : BONES												
CON COM1: BONES												
21			800P-930P	30		\$4,500.00	10/10	10/10	1		WED	1
PROGRAM : X FAXTOR												
CON COM1: X FAXTOR												
OCT/12			26140.00									
CONTRACT TOTAL												26140.00
TOTAL SPOTS												53

MARKET TOTALS \$104,560 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*